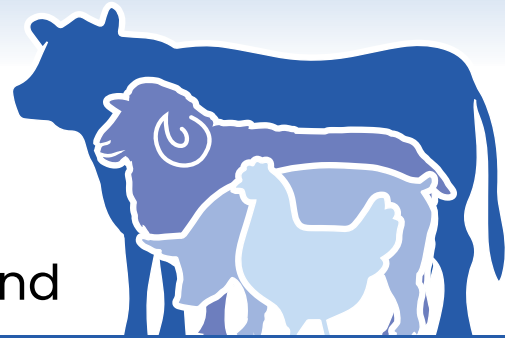


26th AAABG Conference

24 - 26 June 2025
Queenstown, New Zealand



**Genetic Frontiers:
Innovations in Animal Breeding
for a Sustainable Future**

Sponsorship Prospectus

aaabg2025.com

Invitation from the Conference Chair

We invite you to participate in the 26th Conference of the Association for Advancement of Animal Breeding and Genetics 2025 (AAABG 2025) as a sponsor and/or exhibitor.

AAABG is the premier conference for applied livestock (including aquaculture) breeding in Australasia and is attended by many professionals working in this area, including scientists, advisors, and service providers. We anticipate approximately 150 delegates from all over Australia and New Zealand, and some from further afield, will attend the 2025 AAABG meeting.

Sponsorship and exhibitor packages provide an opportunity to connect your business with some of the key influencers in the world of livestock breeding, and/or demonstrate support for businesses who provide key services in this field. AAABG also actively seeks involvement from students and early career professionals, and so offers an opportunity to connect with potential employees and the livestock breeding workforce of the future.

About AAAG



The Association for the Advancement of Animal Breeding and Genetics is a professional organisation based in Australia and New Zealand for livestock scientists, breeders, educators, students, and industry service providers. Every two years AAABG holds a conference that aims to promote scientific research on the genetics of animals and create a discourse among those interested in the application of genetics to animal production.

The 26th AAABG Conference 2025



The 26th biennial AAABG Conference will be held in Queenstown New Zealand at the Millennium Hotel.

Queenstown serves as an ideal hub for animal genetics research due to its unique blend of geographical advantages and scientific infrastructure. Nestled amidst the breathtaking landscapes of the Southern Alps and flanked by pristine lakes, Queenstown offers a tranquil yet stimulating environment conducive to focused research and discussion.

We invite you to be a part of the 26th Biennial AAABG Conference as a sponsor. Introduce your organisation's products and services to an esteemed workforce and continue to strengthen and build long-lasting professional relationships.

AAABG 2025 will be held in Queenstown, New Zealand from June 24 – June 26 2025. A detailed programme will be developed to increase attendance and interest in the meeting and will offer you plenty of exposure to a range of professionals in the industry.



Package Overview

ENTITLEMENTS	PLATINUM \$17,500 + GST	GOLD \$12,500 + GST	SILVER \$9,000 + GST
Conference Dinner or Welcome Reception Sponsor	✓		
Opportunity to make a 5-minute welcome speech at the Conference Dinner or Welcome Function	✓		
Opportunity to provide 2 x free standing pull up banners to be inside the Welcome Function or Conference Dinner Venue	✓		
The opportunity to align the theming of your organisation with the Conference Dinner or Welcome Function	✓		
Opportunity to Sponsors a Keynote Speaker Session		✓	
Logo against the Speaker Session in the Conference Programme		✓	
Logo on the Speaker Session Slide			
Opportunity to Sponsor a catering break during the Conference.			✓
Logo on Signage throughout the catering area			✓
AUDIENCE ADDRESS			
Opportunity to promote your organisation to the delegates at the start of a conference session	Five minutes	Two minutes	
Acknowledgement by MC as Conference Sponsor	✓	✓	
EXHIBITION			
Exhibition Booth	✓	✓	✓
MARKETING & PROMOTION			
Promotion as sponsor across all conference materials	✓	✓	✓
Company logo and hyperlink on the Conference Website	✓	✓	✓
Company logo on venue signage	✓	✓	✓
Company logo and synopsis in the Conference App	200 words	100 words	75 words
Company logo on Sponsor acknowledgement Slide	✓	✓	✓
Dedicated Email about your organisation to registered delegates before the Conference.	✓		
Delegate list pre- and post-conference (subject to privacy laws)	✓	✓	✓
Advertisement in the Conference App	✓	✓	✓
Complimentary Sponsor registrations, including access to all social functions	4	3	2

PACKAGES

Platinum Sponsor

\$17,500 + GST NZD

TWO AVAILABLE

PLATINUM PACKAGE 1:

Conference Dinner

- Exclusive Conference Dinner Sponsor
- Opportunity to make a 5-minute welcome speech at the Conference Dinner.
- Sponsor-provided pull-up banners to be placed in the Conference Dinner venue.
- The opportunity to align the theming of the Conference Dinner with your organisation.

Registrations

- Four Complimentary Sponsor Registrations, including access to sessions, all social function tickets, and delegate materials.

Exhibition

- One complimentary Exhibition Table Display

Marketing

- Promotion as Platinum Sponsor across all conference materials
- Company logo and hyperlink on the Conference Website
- Company logo on venue signage
- Company logo and 200-word synopsis in the Conference App
- Company logo on Sponsor acknowledgement Slide
- Dedicated Email about your organisation to registered delegates before the Conference.
- Delegate list pre- and post-conference (subject to privacy laws)
- Advertisement in the Conference App
- Acknowledgement by chair as Conference Sponsor during the Opening and Closing
- 5-minute address to be made before the start of a session

PLATINUM PACKAGE 2:

Welcome Reception

- Exclusive Welcome Reception Sponsor
- Opportunity to make a 5-minute welcome speech at the Welcome Reception
- Sponsor-provided pull-up banners to be placed in the Welcome Reception venue.
- The opportunity to align the theming of the Welcome Reception with your organisation.

Registrations

- Four Complimentary Sponsor Registrations, including access to sessions, all social function tickets, and delegate materials.

Exhibition

- One complimentary Exhibition Table Display

Marketing

- Promotion as Platinum Sponsor across all conference materials
- Company logo and hyperlink on the Conference Website
- Company logo on venue signage
- Company logo and 200-word synopsis in the Conference App
- Company logo on Sponsor acknowledgement Slide
- Dedicated Email about your organisation to registered delegates before the Conference.
- Delegate list pre- and post-conference (subject to privacy laws)
- Advertisement in the Conference App
- Acknowledgement by chair as Conference Sponsor during the Opening and Closing
- 5-minute address to be made before the start of a session

PACKAGES

Gold Sponsor

\$12,500 + GST NZD

LIMITED OPPORTUNITIES

Keynote Speaker Sponsor

- Opportunity to Sponsor a Keynote Speaker Session
- Logo against the Speaker Session in the Conference Programme
- Logo on the Speaker Session Slide

Registrations

- Three Complimentary Sponsor Registrations, including access to sessions, all social function tickets, and delegate materials.

Exhibition

- One complimentary Exhibition Table Display

Marketing

- Promotion as Gold Sponsor across all conference materials
- Company logo and hyperlink on the Conference Website
- Company logo on venue signage
- Company logo and 100-word synopsis in the Conference App
- Company logo on Sponsor acknowledgement Slide
- Delegate list pre- and post-conference (subject to privacy laws)
- Advertisement in the Conference App
- Acknowledgement by chair as Conference Sponsor during the Opening and Closing
- 2-minute address to be made before the start of a session

Silver Sponsor

\$9,000 + GST NZD

LIMITED OPPORTUNITIES

Catering Break Sponsor

- Opportunity to Sponsor a catering break during the Conference.
- Logo on Signage throughout the catering area
- Logo on the session slide before the catering break

Registrations

- Two Complimentary Sponsor Registrations, including access to sessions, all social function tickets, and delegate materials.

Exhibition

- One complimentary Exhibition Table Display

Marketing

- Promotion as Silver sponsor across all conference materials
- Company logo and hyperlink on the Conference Website
- Company logo on venue signage
- Company logo and 75-word synopsis in the Conference App
- Company logo on Sponsor acknowledgement Slide
- Delegate list post-conference (subject to privacy laws)
- Advertisement in the Conference App

PACKAGES

Bronze Sponsor

\$5,500 + GST NZD

Registrations

- One Complimentary Sponsor Registration, including access to sessions, all social function tickets, and delegate materials.
- One Exhibitor Registration, excludes access to sessions

Exhibition

- One complimentary Exhibition Table Display

Marketing

- Promotion as Bronze Sponsor across all conference materials
- Company logo and hyperlink on the Conference Website
- Company logo on venue signage
- Company logo and 25-word synopsis in the Conference App
- Company logo on Sponsor acknowledgement Slide
- Delegate list post-conference (subject to privacy laws)
- Advertisement in the Conference App

INDIVIDUAL OPPORTUNITIES

Barista Cart Sponsor

\$6,000 + GST NZD

- Logo on Barista Cart signage
- Opportunity to provide sponsor's cap, apron, cups and napkins for use on Barista Cart or by baristas (sponsor to supply at own cost – fresh aprons required each day)
- Opportunity to place a company-provided banner at the Barista Cart (2m high by 1m wide, free-standing)
- Logo on Conference Website
- Logo in Conference App
- One Complimentary Sponsor Registration, including access to sessions, all social function tickets, and delegate materials.

Industry Session Sponsor

\$5,500 + GST NZD

- This sponsorship provides you with the opportunity to create content for a session to be advertised in the Conference Programme. Session content and timing of the session are at the discretion and approval of the conference committee.
- Company logo and hyperlink on the Conference Website
- Company logo and 50-word synopsis in the Conference App
- Promotion of your industry session in the Programme
- Basic audio-visual facilities already provided in the room (Any additional AV will be at the cost of the sponsor)
- One Complimentary Sponsor Registration

Field Trip Sponsor

\$5,500 + GST NZD

- Company logo and hyperlink on the Conference Website
- Promotion as Field Trip sponsor across all conference materials
- Company logo and 50-word synopsis in the Conference App
- Company logo on the external coach signage for transportation
- Company logo on Sponsor acknowledgement Slide
- Delegate list post-conference (subject to privacy laws)
- Advertisement in the Conference App
- One Complimentary Sponsor Registration

Conference App Sponsor

\$5,500 + GST NZD

- Promotion as Conference App sponsor across all conference materials
- Company logo and hyperlink on the Conference Website
- Company logo on venue signage
- Company logo and 100-word synopsis in the Conference App
- Company logo on Sponsor acknowledgement Slide
- Delegate list post-conference (subject to privacy laws)
- One Complimentary Sponsor Registrations
- Three push notifications sent to delegates about your organisation.
- Opportunity to brand the Conference App with your organisation's logo and colours (as per specifications provided)

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Contact:

For further information, please contact:

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EVENT MANAGEMENT



www.icmsaust.com.au